

# CORPORATE PARTNERSHIPS GUIDE



How your  
business can  
make a difference

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# WHY SHOULD YOU PARTNER WITH US?

Ceasefire works with some of the most vulnerable people living in life threatening situations – conflict zones.

In today's wars, civilian rights are disregarded and their lives are treated as collateral damage. This inhumane treatment can no longer be ignored. It is vital that we continue to partner with civilians on the ground, collect data on violations and enable them to seek justice.

Your support will help to empower civilians in conflict and enable them to claim their rights. Demonstrate your company's commitment to social responsibility and the fight against injustice across the world.



WE BELIEVE IN PARTNERSHIP –  
IN FACT, OUR PROGRAMMES  
ARE BASED ON IT.

# OUR VALUES

## EMPOWERMENT

Ceasefire places civilians at the heart of our projects. We empower people on the ground with knowledge of international human rights law and encourage them to use these skills and knowledge in their own battles for justice.

## INNOVATION

Ceasefire has adapted and responded to the growth of new communications technologies. We use an online tool which can be accessed by civilians across the world to document Human Rights abuses.

## PARTNERSHIP

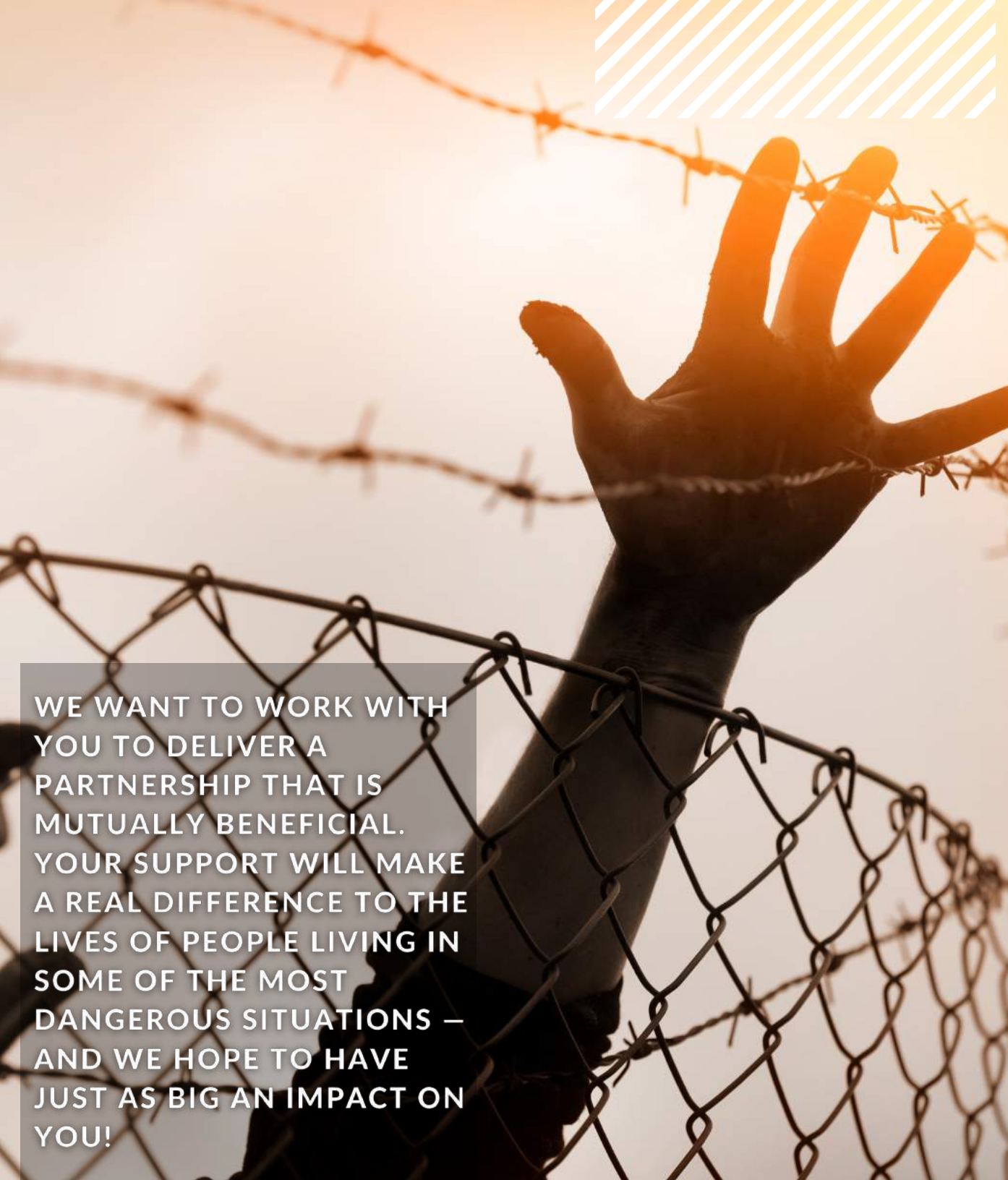
Ceasefire works at a grassroots level. The organisation makes change from the inside out by working with partners on the ground in conflict affected territories.

# WHAT WE CAN OFFER YOUR ORGANISATION

- Bespoke partnership designed for you and your company
- Early bird access to our challenge events such as the London City Landmarks Half Marathon
- Help to raise your profile by fulfilling your Corporate Social Responsibility & choose us as your charity of the year
- Volunteer opportunities for your staff
- Opportunity for team building in fundraising activities. If it's a relay race or cake sale, we will support your staff all the way!



WE WORK BETTER TOGETHER.



WE WANT TO WORK WITH YOU TO DELIVER A PARTNERSHIP THAT IS MUTUALLY BENEFICIAL. YOUR SUPPORT WILL MAKE A REAL DIFFERENCE TO THE LIVES OF PEOPLE LIVING IN SOME OF THE MOST DANGEROUS SITUATIONS – AND WE HOPE TO HAVE JUST AS BIG AN IMPACT ON YOU!

# MORE GREAT REASONS TO PARTNER...

## EMPLOYEE DEVELOPMENT

Our corporate partnerships will give your employees a chance to contribute and give something back. Proven to motivate staff, strengthen teams, and allows employees to use existing skills and develop new ones.

## CORPORATE SOCIAL RESPONSIBILITY

We guarantee a relationship that goes above and beyond your CSR. We will work with you to develop and support an exciting calendar of events, whilst giving your brand recognition and exposure. This promotes a positive corporate image, as well as a charitable atmosphere in your work place.